

JOIN US IN OUR MISSION OF INSPIRING ALL GIRLS TO BE  
**STRONG. SMART. BOLD.**



GIRLS INCORPORATED OF NYC CORPORATE SPONSORSHIP PROGRAM

# WHO WE ARE

Girls Inc. Of New York City inspires all girls to be strong, smart, and bold through life-changing programs and experiences that help girls navigate gender, economic, and social barriers.

We partner with schools and community based organizations in New York City's most under-served communities including Downtown Brooklyn, East Harlem, Astoria and Staten Island.



# OVERHEARD AT GIRLS INC.

"No one ever saw the real me that was inside and desperate to break out.... Until I came to Girls Inc."

"Girls Inc. has taught me to believe in my own values and be true to myself."

"I have gained a lot of confidence and have been able to discover who I really am."

"Being in Girls Inc. has molded me into an outspoken, confident, and thoughtful young woman."

"With the help of Girls Inc., I decided I wanted to go away for college and pursue my own dreams rather than have someone choose for me."

# OUR IMPACT

We see first-hand how investing in girls creates healthier, better educated families and more prosperous communities.

Over  
**90%**

of girls in our comprehensive programs are admitted to college.

We have awarded over

**\$300K**

in college scholarships to top-performing students.

# OUR IMPACT

Girls in our program successfully:

**PERFORM HIGHER IN MATH AND READING**

**ATTEND MORE DAYS OF SCHOOL**

**ENGAGE IN THEIR STUDIES AND CLASSES**

**RESOLVE CONFLICTS PEACEFULLY**

**RESIST STEREOTYPES**

# WHAT WE DO

We serve girls from the most economically depressed communities all over the city. Our educational programs use a comprehensive, experiential approach with a curriculum that is solidly grounded in research.



## **Economic Literacy**

Girls learn how to manage, invest, and save money.



## **Friendly PEERsuasion**

Girls develop skills to resist peer pressure.



## **Healthy Sexuality**

Girls develop skills to make informed decisions about their sexual health.



## **Operation SMART**

Girls develop an enthusiasm for science, technology, engineering, & math.



## **Media Literacy**

Girls increase their awareness of the media and its effects on girls and women.



## **Project Bold**

Girls learn skills to lead safer lives in their homes, relationships, communities, and online.



## **Leadership & Community Action**

Girls build leadership and create social change through community projects.

# WHY SUPPORT GIRLS INC. OF NYC?

**We have a long established brand** of delivering vital educational programs that inspire girls to be strong, smart, and bold.

**Our approach is integrated, positive, and developmentally appropriate.** Going against the deficit model which bombards girls with what not to do, we encourage girls to say yes to exciting challenges, growth-encouraging risks, and valuable new experiences.

**We work to improve girls' lives beyond academic achievement.** Our programs are designed to improve girls' emotional development by challenging them to discover their full potential.



# BOLD PARTNERS

*“Girls Inc. taught me to believe in my values and be true to myself.”*

## **CO-BRANDED CENTER**

**\$150,000**

Fund a co-branded comprehensive center with a wide range of engaging and innovative educational programs.

---

## **CURRICULUM DEVELOPMENT**

**\$150,000**

Support the development of new online curriculum so we can serve even more girls across the five boroughs.

## **PARTNERSHIP BENEFITS**

Change a girl's life!

- Spotlight on homepage and ongoing website updates
- Ongoing Facebook and Twitter updates
- Email blast & press release
- Invitation to visit site
- Customized employee team building opportunity (day of service at site)
- Invitation to annual luncheon and college shower



# SMART PARTNERS

*“With the help of Girls Inc. I am breaking every stereotype people have about ‘kids like me.’”*

## COMMUNITY OUTREACH

**\$25,000 - \$75,000**

Support city-wide outreach efforts and bring one of our life-changing programs to a community in need.

---

## GIRL LEADERSHIP DAY

**\$50,000**

Sponsor a city-wide event where girls are invited to participate in a variety of interactive workshops. Staff are invited to volunteer and participate in a speed mentoring lunch session.

---

## ANNUAL COLLEGE SHOWER

**\$10,000 - \$40,000**

Help make a girl's college dreams a reality by sponsoring our annual College Shower, an event designed to celebrate our graduates' educational achievements and equip them with all the essential items they will need for school.

## PARTNERSHIP BENEFITS

Change a girl's life!

- Prominent signage at event or sponsored site
- Name/logo on our website
- Facebook & Twitter posts
- Email blasts to 4,000+ subscribers
- Unique volunteer opportunities

# STRONG PARTNERS

*“Girls Inc. taught me that nothing can stop me if I really put my mind to it.”*

## **ANNUAL LUNCHEON**

**\$5,000 - \$25,000**

Learn more about the life-changing work we do to inspire the girls of New York City by purchasing a table at our annual Spring Luncheon where we honor a strong, smart, bold leader in our community. Past honorees include Diana Taylor and Christine Quinn.

---

## **TAKE A GIRL TO WORK**

**\$2,500 - \$5,000**

Host a career day at your company. Tailor the experience to your industry by providing a unique experience like holding a mock trial, robotics competition, or speed mentoring session. .

---

## **GROW A GIRL**

**\$1,500**

Support the development of a girl in our programs for a full year while she embarks on a journey of discovering her strong, smart, bold self!

## **PARTNERSHIP BENEFITS**

Change a girl's life!

- Name/logo on our website
- Unique volunteer opportunity

# LET'S GET STARTED

We would love to talk to you about how you can support our mission of inspiring girls to be strong, smart, and bold.

Contact Director of Development,  
Andrea M. Brown at:  
[corporate@girlsincnyc.org](mailto:corporate@girlsincnyc.org)  
or 212-531-7620, x402

# SOME OF OUR PARTNERS

We partner with a variety of corporations to provide girls with rich learning experiences and examples of successful professional women.



MOODY'S




NOMURA

TIFFANY & CO.

KIRKLAND & ELLIS

 ERNST & YOUNG

Goldman  
Sachs

  
The McGraw-Hill Companies

Morgan  
Stanley

JONES  
DAY

# OUR PARTNERS cont...



# CONNECT WITH US

Learn more about us by connecting on Facebook, Twitter and LinkedIn



[facebook.com/girlsincnyc](https://facebook.com/girlsincnyc)



[twitter.com/girlsincnyc](https://twitter.com/girlsincnyc)



[linkedin.com/company/girls-incorporated-of-new-york-city](https://linkedin.com/company/girls-incorporated-of-new-york-city)