



# MEDIA KIT - 2025

**girls  
inc.**

of New York City

Girls Inc. of New York City inspires all girls to be **strong, smart, and bold**, delivering life-transforming programs across NYC.

## What We Do

Mentorship, a **pro-girl environment**, and proven programs prepare girls to develop the skills that help them reach their full potential

## PROGRAM AREAS

**STRONG:**  
Healthy Living

**SMART:**  
Academic & STEM

**BOLD:**  
Leadership

## OUR IMPACT



"We're committed to preparing girls for life by giving them the essential skills they need to thrive. We go beyond traditional education, focusing on critical areas like financial literacy and mental health to equip them for a successful future."

*-Pamela J. Maraldo,  
Chief Executive Officer*

## PHOTOS

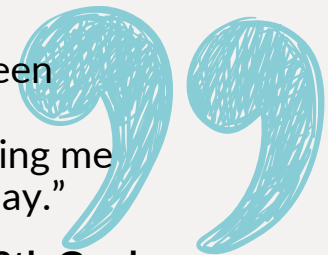


## LOGOS



"Girls Inc. of NYC has been transformative—truly instrumental to developing me into the person I am today."

*-Gabi, 12th Grade*



## MEDIA CONTACT

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